Infineon EdgeAI Startup Challenge 2025
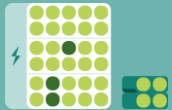
Building intelligent IoT sensor systems with the help of EdgeAI

IPCEI Microelectronics and Communication Technologies
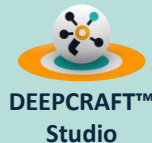
Infineon **co-innovation** program

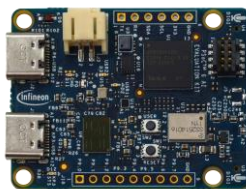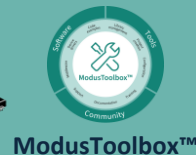# Enhance your application using Infineon solutions

Receive complimentary Infineon AI Kits featuring Deepcraft™ EdgeAI technology, along with Infineon sensors and microcontrollers.

Benefit from the expertise of Infineon professionals who will provide technical assistance in developing your prototype during the challenge
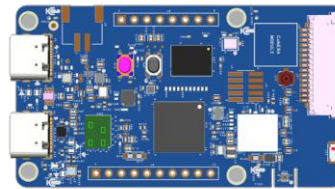

AI Model Creation

DEEPCRAFT™
Studio

Development Platform

ARDUINO   MicroPython   ModusToolbox™

PSOC 6 AI Kit   PSOC EDGE AI Kit

Receive support to strengthen your business case

Together with great partners we have defined a strong coaching program in addition to the technical support

Engage with them for valuable business coaching and pitch training.

Showcase your results, advance to the next phase

Showcase your progress at the upcoming **Demo Day** scheduled for **October 1st, 2025** in Vienna, Austria.

Connect with decision-makers at Infineon and venture capitalists for a chance to emerge victorious.

Important Dates

Register — **Develop prototype** — **Present your solution** — **Start longterm cooperation**

Registration end: June, 15th
- online

Selection Pitch: June, 25th
- online

Kick Off Workshop: July, 3rd/4th,
- Villach, Austria

Demo Day: October, 1st,
- Vienna, Austria

Infineon Startup Night: Oct, 22nd
- Infineon Campeon Munich

Invest Austria Conference, Nov., 5th
- Vienna, Austria

Seize the opportunity to advance to the next phase of a comprehensive one-year collaboration program.

Register now!